

ADVERTISING OPTIONS AND RATES: GARY PUBLIC TRANSPORTATION CORPORATION (GPTC)

King Ads

Dimension: **144 inches long by 30 inches high.**
Location: **Drivers Side of vehicle on 35-40 foot buses.**
Rental Cost per sign per month: **\$210.00**
Minimum advertising Duration: **1 Month**
\$40.00 Setup fee for orders under \$250.00

Queen Ads

Dimension: **108 or 88 inches long (depends on bus model) by 30 inches high.**
Location: **Drivers Side of vehicle on 30 foot buses and Curb side of 35 foot buses.**
Rental Cost per sign per month: **\$180.00**
Minimum advertising Duration: **1 Month**
\$40.00 Setup fee for orders under \$250.00

Mini Queen Ads

Dimension: **60 inches long by 30 inches high.**
Location: **Curb side of 30 foot buses.**
Rental Cost per sign per month: **\$140.00**
Minimum advertising Duration: **1 Month**
\$40.00 Setup fee for orders under \$250.00

Tail Ads

Dimension: **Framed Tail - 42 inches long by 16 inches high.**
Location: **Rear of buses.**
Rental Cost per sign per month: **Framed Tail - \$126.00.**
Full Tail - \$300.000
Minimum advertising Duration: **Framed Tail - 1 Month**
Full Tail – 1 Year
\$40.00 Setup fee for orders under \$250.00. Full tail ads also require a quoted installation fee.

Interior Car Ads

Dimension: **have a standard height of 11 inches and a minimum width of 17 inches to a maximum width of 60 inches.**

Location: **Interior of buses.**

Rental Cost per sign per month:

10 Signs \$120.00

20 Signs \$210.00

30 Signs \$300.00

40 Signs \$390.00

50 Signs \$480.00

Minimum advertising Duration: **1 Month**

Our one time production cost/per sign:

\$40.00 Setup fee for orders under \$250.00

Bus Wraps

Dimension: **Entire bus covered**

Location: **Entire bus frame less front window.**

Rental Cost per sign per month:

40 foot bus: \$2,000

35 foot Bus \$1,500.00

30 foot Bus \$1,380.00

Van \$1,200.00 -- Per Month

Minimum advertising Duration: **1 Year**

Our one time production cost/per wrap: **Quoted**

Additional fees: Installation - quoted